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URBAN EDEN: PARADISE THRIVES AT ZASPA

Dallas' Premier Day Spa Combines Relaxation and Beauty with Results

State-of-the-Art Amenities and Treatments Part of Every ZaSpa Experience

DALLAS, Texas (November 21, 2007) – Spa devotees seeking the latest in glamour and relaxation need look no further than **ZaSpa** at the chic Hotel ZaZa. Offering an array of state-of-the-art amenities and treatments in a space that embodies peace and panache, the Zen-inspired day spa caters to guests' every mind-and-body need. With seven custom-designed treatment rooms, an attentive, professional staff and skin care line with a celebrity following, ZaSpa has emerged a Dallas leader in experiencing the extraordinary.

Ling Skin Care

New to ZaSpa, and to Dallas, is the **Ling Skin Care** treatments and product line. Applying advanced technologies, effective products, and thorough client education, the Ling Skin Care line is the ultimate in smart beauty. For over 20 years, founder Ling Chan has continued to expand her brand, evolving to include three Manhattan spas. By effectively combining her Eastern approach with Western techniques to help women and men achieve their optimal skin health, Chan has amassed a devoted following of celebrities and beauty experts alike. ZaSpa at is proud to be the first spa in Dallas to offer Ling Skin Care products and services. Each member of the staff has received personal, professional training from Ling Chan, ensuring guests receive the ultimate in skin care treatment.

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The ZaSpa Experience

Slip from the chaotic outside into the tranquil inside of ZaSpa, where a relaxing, rejuvenating sensory experience awaits. A sculpted Balinese fountain sets a meditative tone as guests walk through the main doors into the reception area. The delicate aromas of ZaSpa's custom blended fragrances – sensual floral, citrus lemon grass and vanilla ginger – gently waft through the space as the spa ambassadors greet and escort each guest to the aptly-named Gods or Goddesses locker room.

While waiting for their therapist to escort them to one of seven specialized treatment rooms, guests may relax and indulge in **The Big Chill**, a Zen-inspired transition room. Among The Big Chill's amenities are chilled shots of *X Rated™ liqueur*, a hot-pink-hued vodka infused with essence of mango, blood orange and passion fruit, served in an icy martini glass. A soothing cup of herbal tea or a glass of ZaSpa's in-house flavored water is available for guests not looking to imbibe. Designed to stimulate both the mind and imagination, The Big Chill features Henna tattoos, Rubik's Cubes, Zen cards, a calming soundtrack and a rich blend of visuals, adding to the total ZaSpa experience. Companion room **The Little Chill** offers a more intimate and personal atmosphere, ideal for couples and close friends.

The ZaSpa features seven treatment rooms, including a nail salon with state-of-the-art, zero-gravity chairs designed to ease joint pressure in the body. A hydro-color therapy tub with lighting therapy for bathing rituals, a couples massage room and treatment rooms dedicated entirely to skin and body care combine to make the ZaSpa one of Dallas most luxuriant destinations.

Featured ZaSpa treatment rooms:

- **Fingers and Toes:** Nail Salon
- **Rejuvenate:** Facial Room
- **Refresh:** Skincare/Body Treatment Combo Room
- **Relax:** Body Treatment Combo Room
- **Splish Splash:** Hydro-color Therapy Tub Room
- **Double Rub I and II:** Couples Rooms

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The hydro-color therapy tub, located in the Splish Splash room, provides an illuminating, candle-lit setting for an extraordinary bathing ritual experience. Guests can sink into the deep, custom-designed tub and soak in a fragrant milk bath or a blend of therapeutic salts. The rainforest shower overhead can be used during therapy, as well as a refreshing rinse following bathing rituals.

Upon meeting their treatment therapist, guests choose one of ZaSpa's custom-blended fragrances to help unwind during the welcoming ritual and presentation. Guiding them slowly into a state of relaxation and ease, the therapist's intimate presentation includes ambient rituals such as the soothing timbre of the Tibetan Singing Bowl, which evokes a lush sense of peace and serenity.

"It is very important for us to create a unique, fun and beautiful atmosphere that features inspired rituals and traditions that have been used for centuries," said Virginia Burel, ZaSpa Director. "Practicing Eastern techniques such as the singing bowls will take our guests out of their hectic lifestyles and bring them back to a calm and peaceful place in time. We want each visit to be a restorative experience for the mind, body and soul."

Fitness Center

Next door to the ZaSpa and available to ZaSpa guests is the hotel's spacious fitness center. Overlooking downtown Dallas in a luxurious atmosphere, the facility offers state-of-the-art **Life Fitness** equipment and private, cardio-theater televisions on each machine. Personal trainers are available by appointment.

Following every ZaSpa experience, guests will take home a complimentary gift, from bamboo slippers to an Asian brush, to loofah massage bars and more. ZaSpa's signature scented body products line is also available for purchase at ZaSpa.

For more information, or to schedule an extraordinary journey for the body, mind and soul, please contact ZaSpa at 214-550-9492 or visit www.hotelzaza.com.

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About Hotel ZaZa

Hotel ZaZa's soul lies in a rich combination of sensual design, an impeccable attention to detail and a "can-do" staff whose mission is to exceed every expectation. Hotel ZaZa is designed to deliver both style and substance for hard-working, fun-loving souls. Each hotel offers unique accommodations, one-of-a-kind themed suites and world-class dining. Hotel ZaZa provides travelers with a welcoming environment that embraces its signature elements of luxury, comfort, style and fun. It is uniquely different and anything but ordinary.

Hotel ZaZa Dallas features a casual yet seductive Mediterranean elegance, and is conveniently located in the chic Uptown neighborhood. The hotel provides 4,500 square feet of meeting space, 153 rooms, 17 concept suites, The Magnificent Seven Suites, award-winning **Dragonfly** restaurant and the über-zen ZaSpa. Dallas' Hotel ZaZa is a feast for the senses, exhibiting a style and substance rarely found in today's hotels. The hotel is located at 2332 Leonard Street, Dallas, Texas, 75201 and reservations can be made by calling 214-468-8399 or by visiting www.hotelzaza.com/dallas

Hotel ZaZa Houston debuted in June 2007 and is located in the heart of the city's buzzing Museum District. Extravagant and lush while still quietly intimate, the Houston property boasts 17,000 square feet of meeting space, the beautiful **Monarch** restaurant, restorative ZaSpa, over 300 rooms including ZaZa Petites, Pool Bungalows, Pool Villas, Concept Suites and The Magnificent Seven Suites. The hotel is located at 5701 Main Street, Houston, Texas 77005 and reservations can be made by calling 713-526-1991 or visiting www.hotelzaza.com/houston

Hotel ZaZa was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments.

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