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KISS THOSE BORED ROOMS GOODBYE Mixing Business & Pleasure

DALLAS, TX (January 23, 2008) –When it comes to doing business, it’s always a pleasure at Hotel ZaZa. Large or small, any occasion can become a creative, memorable event. Known as the place to “Work Hard, Play Harder,” ZaZa understands how to make the best of both worlds. From the glamorous Uptown Ballroom to the sensual Red Room, our dramatic spaces and unique sense of style come together to create the perfect ambiance for your meeting or event. In the heart of lively Uptown, Hotel ZaZa is located amid Dallas’ best shopping, galleries and dining. And with menus created by Dragonfly’s award winning culinary team, your taste buds will agree... there’s no place like ZaZa.

This hip urban lifestyle hotel features more than 4,000 square-feet of meeting and event space that ignites the imagination. Inspired by the well-traveled, Hotel ZaZa’s passion for the unexpected is expressed in the design and detail of each event space and offers an interesting setting for every meeting and special gathering.

Featuring a venue that inspires all the senses, planners can choose from a private theatrical setting in one of The Magnificent Seven, Hotel ZaZa’s luxury theme suites, to an executive space dressed in old-world elegance considered a dramatic Boudreaux masterpiece, to the dazzling Uptown Ballroom-reminiscent of a great room in a French villa, or the gated poolside retreat with colorful flowers and plants in a radiant and playful atmosphere. The creative event team works collaboratively with meeting planners to offer a flexible venue that compliments the interesting personality of every occasion for groups of 10 to 300.

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Glowing with elegance, **The Uptown Ballroom** is indulgently designed with a dramatic flair. It is considered stylish and fashion-forward, eye-catching, sophisticated and non-traditional. Graced with black and gold carpeting, faux limestone walls, a billowing cream sheer with a burgundy velvet curtain overlay and four encompassing celadon chandeliers, the Uptown Ballroom features a 35-foot glass window which provides an alluring view of the hotel's Urban Oasis, an intoxicating, poolside retreat for exclusive events. The gated area is complimented by seductive lush vegetation and trees, a colorful pool and stone fountains with the Dallas skyline just beyond.

The Uptown Ballroom includes:

- 2,112 square-foot function space, perfect for groups of 200 or less
- 1,350 square-foot pre function area for smaller functions bordered by the ballroom and the al fresco Urban Oasis
 - The pre- function area in combination with the Uptown Ballroom is perfect for receptions up to 300 people

The Red Room is suitably Red Hot: a dramatic Boudreaux masterpiece set against a backdrop of elegant wines from round the world. The Red Room features a rich, distressed mahogany table swanked with a cascading chandelier offering an elegant setting for an executive board meeting or a private dining experience for the senses.

The Red Room includes:

- 420 square-foot room located on the second floor
- Accommodations for up to 14 guests

Cool and calming to both the eyes and the soul, the simple elegance offered by **The Muse Room** is reminiscent of the comfortable intimacy found at home. By day, The Muse Room is sophisticated and well appointed providing intimate space ideal for private meetings. By night, tables are draped with sensual fabrics and lit by soft candlelight. The balcony in The Muse Room boasts a striking view of the Dallas skyline, providing the ideal backdrop for private dinners and sophisticated cocktail receptions.

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The Muse Room includes:

- 550 square-foot room located on the second floor
- In-room projection screen and complimentary high-speed internet access

The Urban Oasis radiates sunshine into the soul and provides a poolside retreat and bar for unique outside events.

Hotel ZaZa's guest rooms are specifically designed to meet the needs of business travelers. Each room features a work area equipped with an ergonomically correct, spacious kidney-shaped desk and an executive leather chair. Within fingertips' reach are electrical outlets, a portable telephone, office supplies, a moveable gooseneck lamp and complimentary high-speed Internet access. The features found in every guest room provide comfort and connectivity for the leisure traveler as well.

While the hotel's character and flair make each event unique, it is the well-rounded sense of service at Hotel ZaZa that greatly appeals to groups. The ever-present, perceptive staff adjusts the hotel's mood based on their customers' need to work hard during the day and play hard or relax at night. As working days turn to promising evenings, there are subtle atmosphere changes – flowers are replaced with scented candles, soft-playing music transitions into upbeat jazz rhythms and vibrant lighting turns colorfully dramatic.

After a long day of work, guests find they can unwind without ever leaving the property. For cocktails, dining and networking, **Dragonfly**, an exciting restaurant and lounge, offers the seductive flavors of global fusion cuisine in an intimate atmosphere.

The 4,000 square-foot **ZaSpa** and **Fitness Center** provides guests with a diverse selection of spa treatments and state-of-the-art exercise facilities. The ZaSpa presents signature scents, and exclusive product line and personalized treatments.

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It also includes **The Big Chill**, a hip transition and relaxation room that can also be reserved for spa parties and bridal events. Six sensuous therapy rooms and exotic treatments are available as well as custom massages, anti-aging facials, spa manicures and much more. Private men's and women's steam rooms, along with power showers and relaxing baths are some of the other amenities that allow every guest a unique and personal experience.

About Hotel ZaZa

Hotel ZaZa's soul lies in a rich combination of sensual design, an impeccable attention to detail and a "can-do" staff whose mission is to exceed every expectation. Hotel ZaZa is designed to deliver both style and substance for hard-working, fun-loving souls. Each hotel offers unique accommodations, one-of-a-kind themed suites and world-class dining. Hotel ZaZa provides travelers with a welcoming environment that embraces its signature elements of luxury, comfort, style and fun. It is uniquely different and anything but ordinary.

Hotel ZaZa Dallas features a casual yet seductive Mediterranean elegance, and is conveniently located in the chic Uptown neighborhood. The hotel provides 4,500 square feet of meeting space, 153 rooms, 17 concept suites, The Magnificent Seven Suites, award-winning **Dragonfly** restaurant and the über-zen ZaSpa. Dallas' Hotel ZaZa is a feast for the senses, exhibiting a style and substance rarely found in today's hotels. The hotel is located at 2332 Leonard Street, Dallas, Texas, 75201 and reservations can be made by calling 214-468-8399 or by visiting www.hotelzaza.com/dallas

Hotel ZaZa Houston debuted in June 2007 and is located in the heart of the city's buzzing Museum District. Extravagant and lush while still quietly intimate, the Houston property boasts 17,000 square feet of meeting space, the beautiful **Monarch** restaurant, restorative ZaSpa, over 300 rooms including ZaZa Petites, Pool Bungalows, Pool Villas, Concept Suites and The Magnificent Seven Suites. The hotel is located at 5701 Main Street, Houston, Texas 77005 and reservations can be made by calling 713-526-1991 or visiting www.hotelzaza.com/houston

Hotel ZaZa was created by Charles S. Givens and Jeff Records and is owned by Givens-Records Developments.

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